

# Share your safety stories

The most impactful safety stories come from the heart, but adding some structure can help ensure the key lessons are effectively shared with your team. Use the template below to guide your storytelling and emphasise the learning points you want to share.

## Outline the scene

I remember, heard or saw...

- Tell the most relevant details.
- Start with a statement and key facts:  
*e.g. Where are you?, Who is there?, When did it happen? What is happening in the status quo?*
- Choose words to hook in your listeners.
- Be descriptive.

## What happened?

I remember, heard or saw...

- Use something significant, big, or hard that happened.
- Tell us what happened, why it happened and the consequences.
- Be clear and stay focused. Keep it relevant, personal, suspenseful.
- Help the audience imagine the scene to paint the picture in their heads and create an emotional response.

## Learn from safety

And so...

- Share what the experience helped you learn about safety.
- Trigger the audience to reflect through their own personal experiences.
- Promote a more thorough understanding of the issues. *e.g. cause-effect, preventive actions that fall under audience members' full control.*

Click on this QR code to see a great safety story in action.

